

Airtex Offers Improved Fuel Pump Design for **Dodge/Cummins Diesel Applications**

The Problem:

Fuel delivery systems on Dodge trucks equipped with Cummins diesel engines use outdated technology. The OEM rotary vane-style fuel pump delivers minimal fuel output in a unit that is noisy and inefficient.

The Solution:

The newly designed Airtex E7153 fuel pump offers improved performance over the OEM pump with quieter operation, increased flow, and tolerance for contamination.

Using proven state-of-the-art fuel pump technology, Airtex offers a solution that reduces failure and replacement rates with a modern fuel pump that is quiet and improves performance/reliability when compared to the OEM-style fuel pump.

With a unique mounting bracket, the Airtex unit is a direct replacement for the OEM pump. Installation is the same as the OEM design – three mounting bolts and two fuel line fittings. The key difference is in the proven upgrade in performance of the Airtex unit.

A recognized OE supplier for robust diesel applications, Airtex provides decades of engineering, testing, and real-world applications to the market with a fuel pump solution designed to withstand the rigors of today's applications.





REPLACEMENT PUMP

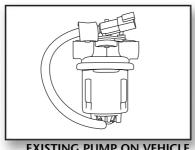




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The upgraded performance is as dramatic as the upgrade in product design. Product specifications follow:

Part Number	Make	Model		Applications
E7153	Dodge	1998	Ram 1500, 2500,	359 (5.9L)-(6) (Cummins Turbo Diesel,
			3500 Pickup 2 & 4 Wheel Drive	24 Valve, ETC Engine Code)
E7153	Dodge	02-99	Ram 1500, 2500,	359 (5.9L)-(Cummins Turbo Diesel,
			3500 Pickup 2 & 4 Wheel Drive	Externally Mounted)



EXISTING PUMP ON VEHICLE

